

# Order Item Summary

CBS TELEVISION STATIONS



KPIX-TV

Order ID: 56543	CF LOC-POL	FBD - LBD: 11/04/12 - 11/04/12	HL#:	Created: 11/02/12 05:30 PM
Client: DIANNE FEINSTEIN FOR SENATE...	CPE: / / RESPOND	Agency Commission: 15 %	Updated: GEBRANDT on 11/04/12 07:09 PM	
Agency: CARRICK CONSULTING (309558)	Product: US Senate (1302)	Self Protect.: :30:00	Confirmed: 11/02/12 06:45 PM	
Buyer: Jeff Turk	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/02/12 08:51 PM	
AE: MARK GREEN-KPIX-TV		Billing Int: Monthly	BM : SS	
Share: 0% KGO: 0% KNTV: 0% KTVU: 0% KOFY: 0% KBCW: 0% KKPX: 0% KRON: 0% KICU: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	SNFL	* * * * * S	NFL	30			NFL SPORTS	0.0	\$6,000.00	1	\$6,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	PMENTALS3	* * * * * S	REGP	30			NFL SPORTS	0.0	\$3,000.00	1	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	2	0	\$9,000.00	\$7,650.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$9,000.00	\$7,650.00	\$0.00	\$0.00